January Board Meeting

The January Board meeting was canceled due to snow. The following are reports to the board.

January Reports

Publicity Report

Publicity Contacts: Prepared by Mary Coiteux

Re: Poughkeepsie Calendar

1. Open House
2. Oct Program: Out of Darkness
3. Nov Program: The other side of slavery
4. Northern Dutchess Symphony

Re: Girls Conference

1. The Cornell listserv is run thru the Kingston office of the Cooperative Extension. The contact is Roxanne Churchill. rc60@cornell.edu Dutchess County does not have the same kind of list Serve. Girls Collaborative will serve this function. Looking into the United Way list of contacts has been suggested for next year.
2. Joan Crawford Joan's email is: crawfordcsw@aol.com Both were contacted and sent info on the conference
3. Area Libraries were sent flyers and a copy of the lime conference folder
4. Lorinda Arella, Project director of VETFAMSA. drloria@aol.com and Paula Zwilinger Semper Fi Parents mommini68@aol.com. Flyer, registration info e-mailed
5. WCRT Newsletter (Wappinger Congress of Retired Teachers)
6. Area Recreation Depts. were sent the Press Release and the registration form via e-mail.

Re: Staatsburg gifts from Pins and Needles

1. Hudson Valley News Dana Gavin weekend@thehudsonvalleynews.com
2. Poughkeepsie journal Chris Davis Cena focus@poughkeepsiejournal.com
   John nelson jrnelson@poughkeepsiejournal.com

Re: Woman of the Year

1. Wcrt News Letter, Very nice article was included
2. Attagirl Barbara Kram attagirlhudsonvalley@gmail.com, Poughkeepsie Journal. I did not submit it but Barbara had a column of Betty
3. Several Poughkeepsie Journal editors were contacted but did not run the information. Follow up phone calls will be planned for future events.
4. Hudson Valley News Dana Gavin weekend@thehudsonvalleynews.com

Re: Other Side of Slavery

1. Area libraries were sent a mailing
2. Poughkeepsie Journal editors were contacted with a press release sshinske@gannett.com, jrnelson @poughkeepsiejournal.com, focus@poughkeepsiejournal.com, klenihan@poughkeepsiejournal.com, dradwin@poughkeepsiejournal.com, mkshan@optonline.net, estewart@poughkeepsiejournal.com
3. Event is on the Poughkeepsie Journal Calendar
Re: My Sisters Keeper

NEWSPAPERS
1. Poughkeepsie Journal ***
2. *Karen Maserjian Shan is a freelance writer. Reach her at mkshan@optonline.net.
   sshinske@gannett.com, JRNelson@poughkeepsiejournal.com, focus@poughkeepsiejournal.com,
   klenihan@poughkeepsiejournal.com, dradwin@poughkeepsiejournal.com, dradwin@poughkeepsiejournal.com,
   mkshan@optonline.net, estewart@poughkeepsiejournal.com
3. Northern & Southern Dutchess, creativeliving@sdutchessnews.com, at newsplace@aol.com.
4. D. Gavin weekend@thehudsonvalleynews.com, Olesia Plokhii Managing Editor 617.721.9151
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danielapulice@hotmail.com, mortonrhinecliff@gmail.com, staatslibrary@gmail.com

carol4tarod@gmail.com

COMMUNITY GROUPS:
Semper Fi Parents of Hudson Valley, Paula Zwillinger mommini68@aol.com
Girls Scouts Heart of the Hudson Dee DaSilva ddasiva@girlscoutshh.org
Erica Kastel for translations
Christine Sergent Family and Consumer Ed Program Leader cms49@cornell.edu

MEDIA:
Mathew J. Taylor@gmail.com cablevision camera man
Molly Salsberry Poughkeepsie Journals “Valley News” 845 437-4806
Geeta Valley View Poughkeepsie Journal

COLLEGE CONTACTS
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Ballerino Cohen
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Lizabeth Paravisini-Gebert liparavisini@vassar.edu Professor of Caribbean culture

New Paltz
Amy Kesselman, Professor of Women's Studies bryantk@newpaltz.edu on leave
Cookie Chandler (chandlec@newpaltz.edu; 845-257-2975)

For further information contact:
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(845) 257-2978

Dutchess
Gloris Ghedini, Wendy M-Taylor, Jackie Goff-McNish, Geeta Desai followed up with calls to the faculty.
MADAME BUTTERFLY JANUARY PROGRAM

1. Poughkeepsie Journal  Barbara Gallo Farrell, bfarren@poughkee.gannett.com
2. Enjoy editor/Assistant Local Editor. Personal note and call Executive editor and director of content. Stuart Shinske 845 437-4802 sshinske@gannett.com to jnelson@poughkee.ganett.com
3. Page editor Out and About: jnelson@poughkeepsiejournal.com
4. Focus Editor Chris Davis Cina focus@poughkeepsiejournal.com
5. Education and Local editor: Kevin Lenihan klenihan@poughkeepsiejournal.com
6. Smart Life: Dugan Radwin 437-4841 dradwin@poughkeepsiejournal.com Health, etc
7. Enjoy/Arts 10/28 new
8. Southern Dutchess News  Melina Makris at newsplace@aol.com.
9. Northern Dutchess News Kate Goldsmith creative living editor: creativeliving@sduchessnews.com
10. Hudson Valley News  Dana Gavin weekend@thehudsonvalleynews.com
11. The Daily Freeman: Ivan Lajara, Life Editor, 331-5000 ext. 502 letters@freemanonline.com no attachments
12. Register Star: Hudson
13. The Millerton News: .. Editor, editor@millertonnews
14. Pawling Press:  Mailbox@PawlingPress.com
15. Millbrook Independent: news@themillbrookindependent.com Olesia Plokhii Managing Editor 617.721.9151

FOLLOW UPS
Pawling Chris Wood
Poughkeepsie Journal – Kate Goldsmith, Barbara Gallo-Farrell,Dugan Radwin

Dave Baxter Business manager, copy of flyer and an image I did for their use if they choose not to use the poster.ws image
Local libraries and recreation centers will be sent a flyer on Wednesday Dec. 22nd.

Volunteer s hang flyers after Jan. 1st.

Identity Theft – Flier being prepared.

Newsletter Editor’s Report
January Report
Margaret Nijhuis

It has been suggested that we should perhaps mail one or two issues of our newsletter each year.

The two that seem most reasonable would be
1) The May issue since the dues notice and envelope could be included and would not mean additional postage.
2) The October issue which is first that most new members receive – this would include an explanation of how our newsletter is normally sent.

The cost for 388 members - postage $174.60 for each month, printing for 8 pages $124.16 per month which is a total of $298.76 per month or $597.52 for the two months.

(Labels would be another expense I have not included as well as the 2 cents extra for the color paper as the cover.)

I might note that sending the newsletter by email saves $2987.60 each and every year(minus the $314.50 that it cost to mail to 37 members for the year)!
The other factor here is the task involved in getting these copies ready for mailing – this would not be a responsibility of
the current editor.

I would like the board’s opinion since we are approaching the planning time if this will be done in May.

**Interest Group Coordinator Report**

*January Report*
*Cathy Lane*

There has been concern expressed that some interest groups are too large, resulting in members being discouraged
about joining groups that have a lot of members. I have also received some questions from interest group coordinators
about protocols in maintaining interest groups. A few months ago, the board developed guidelines/suggestions for
interest groups that may be considering splitting. These guidelines were distributed to the interest group chairs. To
date, no group has indicated that it will be dividing, although a few individual members have had some discussion about
the ideas generated from the board.

On Monday, January 24th, Pat Luczai and I will be meeting with members who might be interested in starting a new
interest group, but would like some assistance in doing that. Some people have expressed an interest in starting up a
group that would duplicate ones that already exist, such as book or cuisine, while others may want to develop a totally
new interest topic. We’re hoping to attract some new members along with some more experienced members. Our goal
is to develop a small guide with tips and protocols for starting and maintaining an interest group which will then be
submitted to the board for approval.

**Legal Advocacy Fund**

*January Report*
*Sharon Clarke*

LAF raised $176 at the August Rib fest held by the Highland Rotary. The amount was lower than usual because on
inclement weather. We received the check mid-October. There are no other planned fundraisers at this time. My
understanding is that the Annual April Fundraiser is now our main fundraising vehicle.

When I first was Chair for LAF members would offer to give a donation in lieu of participation in a fundraiser. There
seemed to objections to this practice in the last few years from some members. I personally hadn't had anyone object. I
would like to use that option again, if the Board feels it is appropriate.

**Girls Conference**

*January Report*
*Marcene Humphrey*

A very positive letter to the editor was in the paper on the 1st of January. This letter was motivated by the very negative
letter written in the Journal in late November. There was a little confusion at the last board meeting, but the finances
have been reconciled: Total income was $4,069.16 and total expenses were $3,017.85 leaving $1051.31 in the dedicated
funds account. We are proceeding with plans for a reunion in March to focus on some “STEM” issues and one for May
which will focus on self discovery through writing and storytelling. Each “Reunion” has a girl talk circle and a meal.
I have committed to a 6th Live Your Dream Girls Conference, but I must have a co-coordinator. This will probably be the
last year I am going to coordinate this event. A meeting will be announced via e-mail and newsletter inviting members
to a 1st planning meeting for the 2011 Girls Conference.
Nominating Committee
January Report
Marcene Humphrey

The positions that need to be filled were outlined in the Branch. I have requested nominations from several women who have contact with a variety of members. I have not received many nominations. A meeting is scheduled for the 17th of January. I request that all members of the board send me names of women who might wish to be “invited” to be board members in advance of that meeting. Also, we are going to try to fill the position of Communications VP as Margaret requested.