Join Poughkeepsie AAUW as we continue our programming by Zoom!

Winning in a Man’s World
Presented by Renee Weisman

7:00 pm
November 12, 2020

For registration to attend this Zoom meeting go to:

www.aauwpoughkeepsie.org

It’s 2020. Women have been in the workforce for four generations. They have made significant contributions in all walks of life. The days of “Hidden Figures” are over, or are they?

Women still make up only 6.6% of Fortune 500 CEO’s and 13% of their CFO’s. There are only 4 women governors in the US. Only 23% of the businesses in the US are owned by women. Women make $0.81 for every dollar a man earns.

So what can a woman who wants to succeed do? For Renee Weisman, who entered an all male environment in 1969 and rose to the position of Distinguished Engineer at IBM, a key factor in her success was realizing that men and women do not think alike. They solve problems differently. They hear the same words differently. They respond to praise and criticism differently. Understanding these differences enabled her to overcome many of the conscious and unconscious biases she encountered. In this Zoom presentation, Renee will share the challenges women face, then and now, and how to use our differences to win in a man’s world.

This event will be part of the 2020 “Big Read” that features the book Lab Girl by Hope Jahren

Renee Weisman chartered new territory as one of the first women engineers, managers and working mothers in the male-dominated microelectronics division of IBM. Over her 40 years in education and industry, she learned to make gender differences work for her and her company – and now teaches others how to do the same. Renee is the author of 4 books: Winning in a Man’s World, 7 Steps to Bragging the Right Way, 5 Ways to Get a Man to Listen and Why Hillary Lost.

Renee was a Distinguished Engineer at IBM Corporation prior to retiring. Her experience included executive and technical leadership roles in research, process, product and manufacturing engineering. She holds over 20 patents and invention disclosures. Prior to joining IBM Renee taught at both the high school and the university level. Renee holds a BA in Chemistry from Douglass College, Rutgers University and an MS in electrochemistry from Vassar College.

Questions: Sandy Lash 845-227-4650 sjlash@optonline.net or Marcine Humphrey 845-485-7697 marcine.humphrey@gmail.com